

**SANTA BARBARA CITY COLLEGE
COLLEGE PLANNING COUNCIL**

March 6, 2007

3:00 p.m.

A218C

MINUTES

PRESENT: J. Romo, J. Friedlander, S. Ehrlich, J. Sullivan, P. Buckelew, I. Alarcon, S. Broderick, T. Garey, K. Molloy, B. Partee, G. Thielst, L. Auchincloss, M. Guillen, C. Ramirez

ABSENT: P. Bishop, D. Cooper

GUEST: H. Arrington, P. English, J. Ayre (*Channels*)

1.0 Call to Order

1.1 Approval of the minutes of the February 20th CPC meeting.

M/S/C [Guillen/Molloy] to approve the minutes with the following correction to item 4.2:

The funding for one of the two Continuing Education positions (~~Outreach & Coordinator for Credit/NC Outreach Hispanic Population & AB540~~) (Transition Coordinator (Non-Credit to Credit)) is being met with other funding and can be excluded from the unfunded category. The other Continuing Education position (~~Transition Coordinator (Non-Credit to Credit)~~) (Outreach & Coordinator for Credit/NC Outreach Hispanic Population & AB540) is not a top priority for funding this year or next year if dollars are not available to do so.

2.0 Announcements

Tom Garey announced that *Ambition Facing West*, the next SBCC Theatre Group presentation, previews this Wednesday and Thursday, March 7 and 8, and continues through March 24 in the Garvin Theatre.

3.0 Information Items

3.1 Reorganization of International Students and Student Life programs that resulted in the reallocation of funds from the Director of International Students (Derrick Banks' position) to support a new Multi-Cultural/Student Services Officer position: *John Romo*

President John Romo joined the meeting to discuss the change in the job description for the Multi-Cultural/Student Services Officer position. He would like to see that position provide through the Student Life Program more multi-cultural activities on campus for the engagement of all students. The goal is to create a campus atmosphere that encourages thinking, activity and involvement outside of the classroom. After Derrick Banks vacated that position the discussion began as to where

we want to go to strengthen this position within existing dollars to reorganize the duties of this position. The following changes/additions would take place for this position:

- Title: Director of Campus Diversity
- Minimum requirement: A Master's Degree level of preparation and focus
- Primary change in responsibility would be more emphasis on diversity issues college-wide.
- Critical juncture of needing more expertise because of changing demographics in our area and the impact to the student population in credit and non-credit as a result of the middle income strata of the south coast becoming less present.
- Impacts on the credit program because of the transition more of Adult Ed students from its large ESL program of 5,000 students in the community into the credit program.
- Primary responsibilities working with HRLA to help us in our continuing efforts to attract high quality diverse candidates into hiring pools and to assure that we have good college representation that reflects the diversity in our overall population.

John Romo summarized that this position would report to the President and would be the primary contact person on all issues relating to diversity. One of the first responsibilities would be to develop a SBCC diversity strategic plan. He said the intent is to be as formalized and as strategic in our thinking with regard to diversity issues. This person will work with campus climate issues, working through our consultation process. This person does not have a lot of supervision responsibility; the job is coordination, communication and working cooperatively with other unit heads, faculty and students. President Romo said he is concerned that there are areas of compliance that do need attention and need to have ongoing monitoring. He also feels we should do more in the area of retention and promotion. For all of the above reasons, President Romo revised the job description of this existing position to give it broader responsibilities.

John Romo said that Ben Partee is currently the head of the Diversity Committee and has done a great job with that committee. The Director of Campus Diversity will be an expert resource to Dr. Partee in the continuing effort to expand the committee's role. He said he would entertain any thoughts or suggestions on the revisions to the responsibilities for this position.

3.2 FTES projections for 2006-07: Jack Friedlander

Dr. Friedlander said the college is budgeted to grow 1.33% however, if the system doesn't reach its cap, then we can get up to 2%. He said he anticipates receiving somewhere between 1.33% and 1.5% or even up to 1.7. In estimates, we said that if we reach 1.7 percent we would not only have the FTES to fund all that but we would be able to repay the 128 FTES we borrowed from the prior summer. He said if we are less than 1.7 percent funded, then we will do the opposite of what we did last summer; we will look at what we are doing in spring that could possibly count towards summer.

4.0 Discussion Items

4.1 Foundation fund-raising priorities: *John Romo*

John Romo discussed the draft of Foundation fund-raising priorities that have been proposed by Jack Friedlander, Pablo Buckelew, Barbara Ben-Horin and him for fund-raising through the Foundation for the next three years. He said what he is trying to achieve clarity in the presentation to the Foundation of fund-raising priorities. He said three years ago we developed a brochure called *Campaign for Student Success* which articulated to the Foundation the items on which they should focus. President Romo said what he would now like to do with CPC's input is to go beyond that and involve the consultative process more. The Foundation Board, as part of their intensified strategic planning process, has asked for the college to provide them the college's priorities. We would then negotiate with the Foundation what we would like to raise in each of the priority areas. From that point forward, they will primarily focus their energies on those items. That does not exclude the kinds of opportunities that present themselves that are important to the college. In addition to the identified college priorities, the Foundation has a capital campaign to raise money for SoMA. This will be set up as a separate initiative within the Foundation. President Romo discussed each of the items in the draft with the Council. He will make some revisions to the draft and forward it to the Council for its discussion with their consultative bodies. He said a consideration in these priorities is whether it will resonate with potential donors' interest in this community. There are other needs but they do not resonate with the community. He said the primary emphasizes are Partnership for Student Support, Partnership for Student Success and inter-organizational innovative kinds of projects.

John Romo indicated that this was a realistic set of items for which the Foundation can raise funds. Student support will always be the highest priority with Partnership for Student Success the highest priority from a programmatic sense. He would include in that all of the transition efforts from Adult Education to credit. For the Adult Ed items, he feels we need to respect what Pablo Buckelew and his staff feel are the needs are in that area and where there is potential for funding.

Jack Friedlander asked what the financial criteria and/or restrictions might be. John Romo responded that in our college plan we had an objective that within the term of the three-year plan we would increase the Foundation's fundraising goal from \$5m to \$8m dollars. There are still discussions ongoing about the feasibility of the capital campaign for SoMA. The \$32m funding for SoMA comes from Prop. 1B. We have approximately an 18-month window to raise \$15m dollars for the college's match from now to breaking ground.

4.2 Review of procedures and forms inviting departments/units to request new resources

The procedures and forms for inviting critical new request for new resources were provided to the Council and discussed. Some changes were requested to be made to the forms and to the timeline for return and review by CPC at the next meeting. The revisions will be made and the documents e-mailed to the Council and also to the Academic Senate for review.

There was discussion on the list of ranked items from last years' process that still waits funding. Jack Friedlander reminded the Council that it verified its ranking of those

items. Dr. Friedlander discussed the rationale used for the new requests and indicated that the actual costs for positions (*Budget Form*) will be updated with a best estimate.

There was further discussion as to whether CPC would re-rank last year's resource requests that wait funding along with the new requests to be submitted. There was a discussion at a previous meeting that faculty positions would be requested in the established process. Jack Friedlander said he would not like to put a parameter on any other items that may be submitted. Pablo Buckelew felt we should be clear about what is and what is not appropriate to be requested in this process. Dr. Friedlander said that it is an opportunity for the college community to let us know what their critical and essential needs are and why. It's an opportunity to "sunshine" needs and see where they might fall in an appropriate funding source. Ben Partee made the point that since we are asking for proposals with two separate criteria standards (last years' and this years') would it be appropriate to be merged for ranking? This prompted the discussion of whether past proposals should be rewritten and resubmitted, or at least the opportunity afforded to do so if the past years' and the new proposals would be merged and re-ranked. Tom Garey felt that proposals that were not funded last year, the proposers should be afforded the opportunity to review their proposal in the context of the current criteria. Dr. Friedlander said he is concerned that we are changing the rules on proposals that were submitted under a certain spirit. Ben Partee offered a concern if one of the new proposals would override one of the former proposals based on different criteria. Jack Friedlander said the justification would need to be strong enough as to why it would override one. Kathy Molloy said she didn't think it was fair to ask to have last year's proposals rewritten because we have narrowed the rules for these proposals and they are much more specific. Dr. Friedlander said a case would have to be very strong to bump a ranked proposal. Pablo Buckelew said as he looks at the Construction and Renovation Fund unfunded District projects [provided to the Council] the first category is health and safety projects. He questioned, does one have to submit a request for an item on that list but as yet is still unfunded? Jack Friedlander said to inquire of Joe Sullivan if the health and safety item is going to be funded in a reasonable time or should one submit a proposal for funding through the resource request process. Liz Auchincloss commented that if we have a critical health and safety issue why isn't it being corrected? The Council shouldn't have to decide whether we will fund a critical health and safety item. She said maybe we want to augment the funds used to correct these issues because if we are not able to take care of our critical needs in maintenance then we need to look at that.

Jack Friedlander said on the issue of facilities and construction before we send out the request for proposals that he discuss the issue with Joe Sullivan and John Romo to get some guidance as well as on the other issues discussed today. He said when he has resolution on this he will send a recommendation to CPC based on that conversation.

Dates will be:
Proposals due: April 10th
CPC 1st hearing: April: 17th
CPC action: May 1st

4.3 Principles of Budget Development

This item was postponed.

4.4 Budget timeline update: *Joe Sullivan*

This item was postponed.

4.5 Deferred maintenance items: *Joe Sullivan*

This item was postponed.

5.0 Other Items

5.1 The next CPC meeting will be March 20th.

6.0 Adjournment

Upon motion [Guillen/Auchincloss] the meeting was adjourned.